

Program provided by SKILLTECH ACADEMY | 0797931551

SKILLTECH ACADEMY • DATA ANALYTICS
PROGRAM

Data Analytics Mastery Program

Master the Must-Have Data Skills Every Kenyan Employer Expects —
From Excel & SQL to Power BI & Python

One-on-one mentorship that turns learners into job-ready data analysts.

1-ON-1 MENTORSHIP

SKILLTECH ACADEMY | 0797931551



Three pillars. One job-ready analyst.

01

Hands-On Mentorship

A dedicated mentor guides you through every dataset, query and dashboard at your pace.

02

Systems-Based Learning

Follow a repeatable workflow — collect, clean, analyse, visualise — on real business data.

03

Kenyan & Global Workplace Skills

The data skills Kenyan and global employers expect from analysts on day one.

Built for people ready to grow.

- Job seekers — stand out for in-demand analyst roles
- Students — add practical data skills to your degree
- Business owners — make decisions from your own sales data
- Freelancers — offer dashboards and reports to clients
- Professionals — move into data-driven and BI roles

NOT SUITABLE FOR

Know before you enroll.

- Anyone seeking a certificate without practical work
- Learners unable to commit to scheduled sessions and assignments
- Complete beginners without basic computer skills

Modules at a glance: 8 core modules.

- 01 Excel for Data Analysts — pivots, lookups
- 02 Data Cleaning & Preparation
- 03 SQL for Data Analysis — queries, joins
- 04 Power BI for Business Intelligence
- 05 Tableau Public for Data Visualisation
- 06 Python for Data Analysis — pandas
- 07 Data Storytelling & Presentation
- 08 Data Analytics Portfolio & Freelancing

Your analyst journey, step by step.

01

02

03

04

Build a Foundation

Master Excel, data cleaning and core SQL queries.

Produce Live Assets

Build real Power BI and Tableau dashboards you keep.

Launch Your Portfolio

Publish projects that prove your skills to employers.

Analyze & Optimize

Use Python to automate analysis and sharpen insights.

Note: Every module ends with a mandatory practical assignment, reviewed by your mentor before you progress.

Choose your pace.

2-hour focused sessions, 3 times per week. 60% deposit reserves your slot; balance due by mid-program via M-Pesa or bank.

Starter • 4 Weeks

KES 2,500

- Excel for data analysts
- Data cleaning & preparation
- SQL for data analysis

MOST POPULAR

Professional • 8 Weeks

KES 4,000

- Everything in Starter
- Power BI business intelligence
- Tableau Public visualisation
- Data storytelling & presentation

Advanced • 12 Weeks

KES 6,000

- Everything in Professional
- Python for data analysis
- Portfolio & freelancing
- Capstone project

Limited slots. Real attention.

Because every learner gets one-on-one mentorship, we accept only a few new learners each intake.

Session Duration

2-hour focused sessions, scheduled 3 times per week.

Payment Terms

60% deposit to reserve your slot; balance due by mid-program via M-Pesa or bank.

Limited Capacity

Slots are first-come, first-served and confirmed only on deposit.

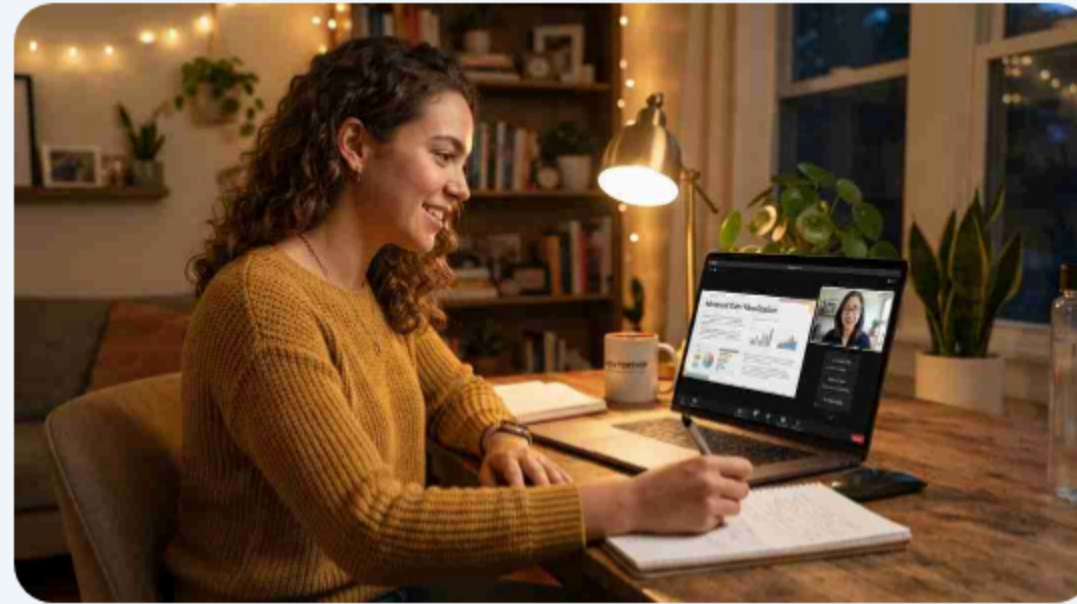
Tip: Most learners choose Professional — the complete job-ready toolkit of Excel, SQL, Power BI, Tableau and storytelling.

Learn where you learn best.



SkillTech Centre (Recommended)

- Lab PCs with Excel, Power BI & Python
- Reliable power and internet
- Face-to-face mentor support



Live Online

- Real-time Zoom or Meet sessions
- Screen-sharing on live datasets
- Learn from anywhere in Kenya



Approved Private Location

- Mentor comes to your office or home
- Ideal for teams and businesses
- Location approved before start

Earned through real work.

Practical Assessment

- Excel analysis workbook with pivots and charts
- SQL query set on a real business dataset
- Interactive Power BI or Tableau dashboard
- Python notebook and a final data story presentation

SkillTech Academy Certificate

- Performance-based — earned, not attended
- Issued after mentor-reviewed assessments

Advanced Opportunities

- Top performers invited to internship referrals
- Freelance project and client introductions
- Priority entry to advanced analytics tracks

Five steps to your data career.

APPLY NOW: DATA ANALYTICS MASTERY (KENYA)

Apply through SkillTech's official enrollment system and select "Data Analytics Mastery (Kenya)".

5 Steps to Enroll

- 01 Apply via SkillTech's official system
- 02 Take a short skills assessment
- 03 Choose your package and mode
- 04 Pay the 60% deposit
- 05 Meet your mentor and begin

Key Outcomes

- A job-ready data analytics portfolio
- Excel, SQL, Power BI, Tableau & Python
- Confidence presenting data insights
- Readiness for jobs and freelance work