

SKILLTECH ACADEMY PRESENTS

# Freelancing & Online Work Mastery.

## Build a Profitable Freelance Career

One-on-one mentorship to win clients on Kenyan and global platforms like Upwork and Fiverr, and get paid via M-Pesa.

**Kenya-Focused • Globally Relevant • 1:1 Mentorship**

SKILLTECH ACADEMY • FREELANCING & ONLINE WORK MASTERY (KENYA) •  
0797931551



# Real skills. Real clients. Real income.

## Hands-on Mentorship

A trainer reviews every profile, proposal and delivery until winning work is second nature.

## Systems, Not Hacks

Repeatable workflows for prospecting, pricing, delivery and reviews that scale your income.

## Kenya & Global Markets

Get paid via M-Pesa and win clients on Upwork, Fiverr and trusted local platforms.

# Built for people ready to earn online.

- Business owners selling services online
- Freelancers ready to win better clients
- Students building real online income
- Creators monetizing their skills
- Professionals seeking remote work

## Not for you if...

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- You want quick money without real work
- You won't complete hands-on assignments
- You can't commit weekly practice time
- You expect clients without a profile

# Ten modules. Skills to income.

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**01**

## Freelance Foundations

Mindset, niches, in-demand skills and how online work really pays.

**02**

## Profiles & Personal Brand

Build standout Upwork, Fiverr and LinkedIn profiles that win trust.

**03**

## Proposals & Pitching

Write winning proposals and pitch clients confidently on any platform.

**04**

## Pricing & Payments

Price your services, use M-Pesa, Payoneer and PayPal, and avoid scams.

**05**

## Client Communication

Manage briefs, expectations and revisions to earn five-star reviews.

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**06**

## Productivity & AI Tools

Use AI, Trello, Google Workspace and Zoom to deliver faster.

**07**

## Local Gigs & Platforms

Win Kenyan clients via WhatsApp, social media and local job boards.

**08**

## Portfolio & Reputation

Showcase results, collect testimonials and attract repeat clients.

**09**

## Advanced: Remote Careers

Land long-term remote contracts with global companies.

**10**

## Advanced: Agency Scaling

Hire, outsource and grow your freelance work into a thriving agency.

# You don't just learn. You earn.

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01 Build — Set up your niche, profiles and freelance foundation.

02 Produce — Create live portfolio samples, proposals and gig listings.

03 Launch — Pitch, win and deliver work for real paying clients.

04 Optimize — Review results and feedback, then refine for more income.

**Every practical assignment is mandatory — completing them is how you graduate.**

# Choose your pace and depth.

## Starter

**KES 2,500**

- 4 weeks
- Modules 1–4: foundations, profiles, pitching, pricing
- Best for freelancing beginners

## RECOMMENDED

## Professional

**KES 4,000**

- 8 weeks
- All 8 core modules incl. clients, tools & local gigs
- Best balance of speed and depth

## Advanced

**KES 6,000**

- 12 weeks
- Core + remote careers & agency scaling
- Best for aspiring agency owners

# Learn where you work best.

## SkillTech Centre

In-person, one-on-one sessions at our centre with computers and internet provided.

## Live Online

Real-time mentorship via video call with screen-shared client work — join from anywhere.

## Private Location

Your trainer comes to an approved home or office location of your choice.

Sessions: 2–3 per week, 2 hours each, scheduled around you.

Payment: deposit to reserve, balance in agreed instalments via M-Pesa or bank.

# Earned by results, not attendance.

- Complete all mandatory practical assignments
- Pass practical freelancing skills assessments
- Launch a live, optimized freelance profile
- Present your portfolio & income plan

**Top performers unlock advanced mentorship, project collaboration, and paid client referral opportunities.**

# Five steps to your first session.

- 01 Submit your application
- 02 Freelance goals consultation
- 03 Choose your package and mode
- 04 Pay deposit to secure your spot
- 05 Get assigned your personal trainer

**Seats are limited.**

Apply early — your deposit locks in your trainer and preferred schedule.

**Admissions: 0797931551**

# Walk out a confident, paid freelancer.

- Winning profiles on Upwork and Fiverr
- Proposals that convert into clients
- Smart pricing and M-Pesa payment systems
- AI tools and productivity workflows
- A client-ready portfolio and reviews
- A plan to scale into an agency

## Apply today.

Call SkillTech Admissions on 0797931551 and join the Freelancing & Online Work Mastery Program.