

ONLINE BUSINESS MASTERY SKILLTECH
ACADEMY PROGRAM

Build. Launch. Scale.

A one-on-one mentorship program that helps you build, launch, and scale a profitable online business.

Kenya-focused • Globally relevant • 1:1 mentorship



Systems, not hacks. Built with a mentor beside you.

Hands-on Mentorship

Work one-on-one with a trainer who reviews your work, unblocks decisions, and keeps you moving every week.

Systems-Building Focus

Build repeatable products, funnels, and automations that earn consistently — not short-lived tricks.

Kenyan Tools, Global Best

M-Pesa, local platforms, and local buyers combined with proven global practices to build businesses that scale.

Built for people who want real digital income.

- Business owners taking their business online
- Freelancers ready to productize their skills
- Students building income alongside studies
- Creators turning audiences into revenue
- Professionals seeking a serious second income

Not for you if...

- You want get-rich-quick shortcuts
- You won't complete practical assignments
- You can't commit weekly time to build
- You expect results without taking action

Eight modules. Foundations to scale.

01

Foundations & Business Mindset

Understand the digital economy, choose your online business model, and map a clear profit path before creating anything.

02

AI-Powered Digital Product Creation

Create and sell digital products with AI — eBooks, templates, courses, and guides, from concept to finished assets.

03

Sales Platforms & Online Stores

Master Selar, Payhip, and Gumroad — storefront setup, M-Pesa integration, and getting paid in KES or dollars.

04

Sales Funnels & Automation

Build automated funnels with Systeme.io and auto-deliver files, emails, and access — so you sell without manual work.

05

Social Commerce & Content Selling

Turn WhatsApp, Facebook Marketplace, and Instagram into consistent sales channels — from conversations to closed deals.

06

Affiliate Marketing Systems

Start affiliate and reselling income systems — sell eBooks, courses, and templates without creating them yourself.

07

Global Publishing & Marketplaces

Publish eBooks on Amazon KDP, earn with Amazon Associates, and tap global marketplaces for dollar income.

08

Scaling, Analytics & Growth

Track performance, optimize conversions, and build repeatable systems that scale your online business.

You don't just learn. You build.

01 Strategy — Choose your niche, offer, audience, and pricing with your mentor.

02 Build — Produce live assets: products, store pages, funnels, and content.

03 Launch — Go live, accept payments, and win your first real customers.

04 Optimize — Analyze results, refine what works, and scale it up.

Every assignment is mandatory — completing them is how you graduate.

Choose your pace and depth.

Starter

KES 2500

- 4 weeks
- Modules 1–3: foundations, AI products, store setup
- Best for first-time builders

RECOMMENDED

Professional

KES 4000

- 8 weeks
- Modules 1–6 incl. funnels, social commerce, affiliates
- Best balance of speed and depth

Advanced

KES 6,000

- 12 weeks
- All 8 modules incl. global publishing & scaling
- Best for full business builds

Learn where you work best.

SkillTech Centre

In-person, one-on-one sessions at our training centre with full equipment support.

Live Online

Real-time mentorship via video call — join from anywhere in Kenya or abroad.

Private Location

Your trainer comes to an approved home or office location of your choice.

Sessions: 2–3 per week, 2 hours each, scheduled around you.

Payment: deposit to reserve, balance in agreed instalments via M-Pesa or bank.

Earned by results, not attendance.

- Complete all mandatory assignments
- Pass practical assessments on live assets
- Launch a working online business
- Present results and optimization plan

Top performers unlock advanced mentorship and collaboration opportunities.

Five steps to your first session.

- 01 Submit your application
- 02 Consultation call with our team
- 03 Choose your package and mode
- 04 Pay deposit to secure your spot
- 05 Get assigned your personal trainer

Seats are limited.

Apply early — your deposit locks in your trainer and preferred schedule.

Walk out with a real business.

- AI-powered digital products
- A live online store with payments
- Automated sales funnels
- Social commerce systems
- Affiliate income streams
- Global publishing reach

Apply today.

Submit your application, pay your deposit, and start building with your mentor.