

SKILLTECH ACADEMY PRESENTS

Video Editing Mastery Program.

Edit, Grade, Repurpose & Build a Video Business

One-on-one mentorship in CapCut, AI tools, Shotcut and DaVinci Resolve, from your first cut to a paid portfolio.

Kenya-Focused • Portfolio-Driven • 1:1 Mentorship

SKILLTECH ACADEMY • VIDEO EDITING MASTERY • ADMISSIONS 0797931551



Real projects. Real edits. Real clients.

Hands-on Mentorship

A mentor reviews your timelines and exports every week until pro habits stick.

Systems Focus

Repeatable workflows for editing, file management, delivery and client revisions.

Local & Global

Serve Kenyan brands and global clients on YouTube, TikTok and freelance platforms.

Built for creators ready to go pro.

- Content creators growing on TikTok and YouTube
- Small businesses marketing with video
- Students seeking a high-income digital skill
- Church, event and media teams
- Freelancers targeting global clients

Not for you if...

- You want results without practice
- You won't edit projects every week
- You can't commit to assignments
- You expect clients without a portfolio

Eight modules. Phone to studio.

01

Smartphone Editing with CapCut

Cuts, transitions, text, audio and vertical exports on your phone.

02

AI-Powered Tools

Auto-captions, AI voice, scripting, cleanup and smart reframing.

03

YouTube Editing (Shotcut)

Long-form timelines, pacing, B-roll and YouTube-ready exports.

04

DaVinci Resolve & Color

Professional editing, color correction, grading and audio polish.

05

Content Repurposing

Turn one long video into Shorts, Reels, TikToks and clips.

06

Video Editing Business

Pricing, client briefs, contracts, M-Pesa payments and delivery.

07

Advanced: Editing & Motion Graphics

Advanced effects, titles, keyframes and animated graphics.

08

Advanced: Scaling Your Video Business

Build a team, retainers, global clients and repeatable systems.

You don't just learn. You apply.

01 Foundation — Master CapCut, AI tools and core editing skills.

02 Build — Edit YouTube, brand and short-form projects.

03 Launch — Publish your portfolio and pitch first clients.

04 Optimize — Review analytics, refine workflow and scale.

Every practical editing assignment is mandatory — it's how you graduate.

Choose your pace and depth.

Starter

KES 2,500

- 4 weeks
- Modules 1–3: CapCut, AI tools and Shotcut
- Best for beginners and creators

RECOMMENDED

Professional

KES 4,000

- 8 weeks
- All 6 core modules incl. DaVinci and business
- Best balance of speed and depth

Advanced

KES 6,000

- 12 weeks
- Core + motion graphics and business scaling
- Best for freelancers and agencies

Learn where you work best.

SkillTech Centre

In-person, one-on-one sessions at our centre with editing workstations and real footage.

Live Online

Real-time mentorship via video call with screen-shared timelines — join from anywhere.

Private Location

Your trainer comes to an approved home or office location of your choice.

Sessions: 2–3 per week, 2 hours each, scheduled around you.

Payment: deposit to reserve, balance in agreed instalments via M-Pesa or bank.

Earned by results, not attendance.

- Complete all mandatory editing assignments
- Pass practical editing and color tests
- Deliver a five-project video portfolio
- Present a client-ready final project

Top performers unlock advanced projects, agency referrals and paid client opportunities.

09 — ENROLLMENT PROCESS

Five steps to your first session.

- 01 Submit your application
- 02 Skills and goals consultation
- 03 Choose your package and mode
- 04 Pay deposit to secure your spot
- 05 Get assigned your editing trainer



Seats are limited.

Apply early — your deposit locks in your trainer and preferred schedule.

Admissions: 0797931551

Walk out editing like a pro.

- Edit fast on your phone with CapCut
- Use AI tools to cut editing time in half
- Edit long-form YouTube videos in Shotcut
- Color grade footage in DaVinci Resolve
- Repurpose one video into ten clips
- Price, pitch and deliver to paying clients

Apply today.

Call SkillTech Admissions on 0797931551 and join the Video Editing Mastery Program.