

SKILLTECH ACADEMY PRESENTS

Web Design Mastery.

Design, Build & Launch Client-Ready Websites — No Code

One-on-one mentorship that turns beginners into web designers building real sites for paying clients.

Kenya-Focused • Globally Relevant • 1:1 Mentorship

SKILLTECH ACADEMY ADMISSIONS • CALL 0797931551



Real websites. Real clients. Real income.

Hands-on Mentorship

Build alongside a trainer who reviews every page, sharpens your design eye, and keeps you shipping weekly.

Systems, Not Hacks

Repeatable workflows for design, builds, and client delivery that scale into steady income.

Kenyan Market, Global Craft

M-Pesa checkouts, WhatsApp integrations and local clients, built to global design standards.

Built for people ready to design for income.

- Business owners building their own website
- Freelancers launching a web design service
- Students starting a design career
- Creators building portfolios and stores
- Professionals adding a high-income skill

Not for you if...

- You want templates without learning design
- You won't complete practical builds
- You can't commit weekly practice time
- You expect clients without a portfolio

Ten modules. Idea to income.

01

Web Design Foundations

Learn layout, typography, color, and UX principles behind websites that convert.

02

No-Code Platforms

Master Wix, Webflow, and WordPress with Elementor, and pick the right tool per client.

03

Branding & Visual Identity

Create logos, palettes, and style guides that make every site feel on-brand.

04

Responsive Layouts

Build pages that look sharp on mobile, tablet, and desktop every time.

05

E-commerce & M-Pesa

Launch online stores with product pages, carts, and local payment checkouts.

06

SEO & Site Speed

Optimize structure, keywords, and load times so client sites rank and perform.

07

AI Design & Copy Tools

Use AI to generate layouts, images, and website copy in a fraction of the time.

08

Clients & Pricing

Write proposals, price packages, and deliver projects clients happily pay for.

09

Advanced: Funnels & Automation

Build landing pages, forms, and WhatsApp automations that capture and close leads.

10

Advanced: Agency & Scale

Package retainers, hire help, and grow design into a scalable income business.

You don't just learn. You build.

01 Plan — Define the client, goals, sitemap, and wireframes with your mentor.

02 Design — Craft brand visuals and build responsive pages on no-code tools.

03 Launch — Publish live sites with domains, payments, and working forms.

04 Optimize — Test speed, SEO, and conversions, then refine for the client.

Every build assignment is mandatory — completing them is how you graduate.

Choose your pace and depth.

Starter

KES 2,500

- 4 weeks
- Modules 1–4: design, platforms, branding, layouts
- Best for beginners

RECOMMENDED

Professional

KES 4,000

- 8 weeks
- All 8 core modules incl. e-commerce, SEO & clients
- Best balance of speed and depth

Advanced

KES 6,000

- 12 weeks
- Core + advanced funnels, automation & agency scale
- Best for full-time designers

Learn where you work best.

SkillTech Centre

In-person, one-on-one design sessions at our training centre with full equipment support.

Live Online

Real-time mentorship via video call with screen-shared website builds — join from anywhere.

Private Location

Your trainer comes to an approved home or office location of your choice.

Sessions: 2–3 per week, 2 hours each, scheduled around you.

Payment: deposit to reserve, balance in agreed instalments via M-Pesa or bank.

Earned by results, not attendance.

- Complete all mandatory build assignments
- Pass practical design assessments
- Launch a live, client-ready website
- Present your portfolio & client pitch

Top performers unlock advanced mentorship, agency collaboration, and paid client referral opportunities.

Five steps to your first session.

- 01 Submit your application
- 02 Web design goals consultation
- 03 Choose your package and mode
- 04 Pay deposit to secure your spot
- 05 Get assigned your personal trainer

Seats are limited.

Apply early — your deposit locks in your trainer and preferred schedule.

Admissions: 0797931551

Walk out a client-ready web designer.

- A portfolio of live, client-ready websites
- No-code builds on Wix, Webflow & WordPress
- E-commerce stores with M-Pesa checkout
- Fast, responsive, SEO-ready sites
- AI-powered design and copy workflows
- Client pricing and a scaling playbook

Apply today.

Call SkillTech Academy
Admissions on 0797931551, pay
your deposit, and start building
real websites.